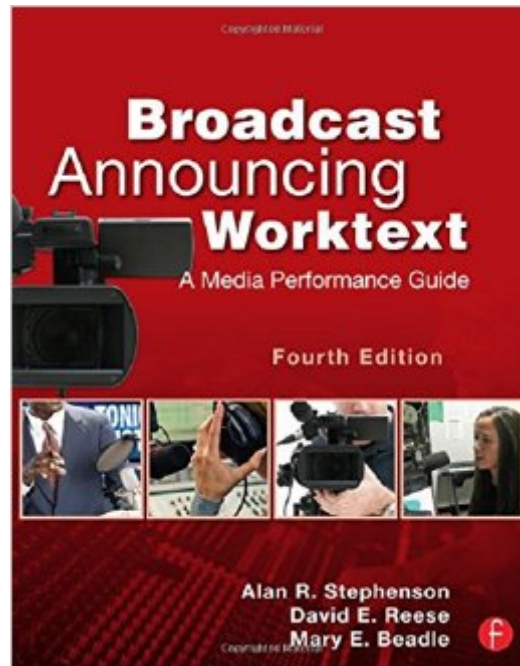


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# Broadcast Announcing Worktext: A Media Performance Guide



## Synopsis

The Broadcast Announcing Worktext provides you with the skills, techniques, and procedures necessary to enter this highly competitive field of broadcast performance. Factual information is presented in easy-to-digest modules and projects that encourage active participation. Each chapter concludes with a self-study section students can use to test themselves. The companion website illustrates techniques and concepts with audio and visual examples that help students to learn better broadcast performance techniques. New to this edition are brand new audio clips and videos, interviews with industry professionals, and updated content throughout, including a new section on social media in the news.

## Book Information

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Average Customer Review: 3.8 out of 5 stars [See all reviews](#) (4 customer reviews)

Best Sellers Rank: #368,335 in Books (See Top 100 in Books) #18 in [Books > Humor & Entertainment > Radio > Reference](#) #25 in [Books > Humor & Entertainment > Radio > History & Criticism](#) #79 in [Books > Humor & Entertainment > Television > Reference](#)

## Customer Reviews

Although this is a textbook there aren't any page numbers. Its SO hard to follow along with class assignments because its divided by chapters and location numbers(which makes it even more confusing). I missed an assignment because i didnt know where the reading ended?

Very repetitious but contains valuable basic information if interested in perusing a career in broadcasting. Very easy read.

Came just how it was described !

Very helpful

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